



SCEnSus RECYCLE FASHION SHOW

FRIDAY 21ST OCTOBER 2022

Welcome, and Thank you for your support.



What does SCEnSus stand for?

- ▶ Sampford Courtenay Environmental and Sustainable Sub-Committee of the Parish Council.
- ▶ We appreciate we cannot solve Climate Change on our own – ***but each journey starts with a single step*** – and SCEnSus aims are to :-
 - increase awareness of the way that our actions and lifestyles impact the world around us
 - adapt aspects of our actions and lifestyles to reduce carbon emissions and other wasteful by-products
 - improve communication between local people, thus facilitating the above and also fostering good community relations generally

A decorative graphic on the left side of the slide. It features a dark blue vertical bar on the far left. A black arrow points to the right from the top of this bar. Several thin, light blue lines curve downwards and to the right from the bottom of the arrow, creating a sense of movement or flow.

So tonight we are highlighting how we could all do our bit

► **RETHINK**

► **Do we need more clothes?**

► **If yes, then think about where they come from and the impact they have.**

► **Buy local or second hand if possible.**

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REFUSE

- ▶ **To really make a difference REFUSE to buy products that are bad news for the planet/people, such as plastic based synthetics and unethical fast fashion.**



REDUCE

- ▶ **REDUCE** the amount of new clothes we buy or reduce the need for using new raw materials.
- ▶ **Buy clothes made from recycled fibres or secondhand.**

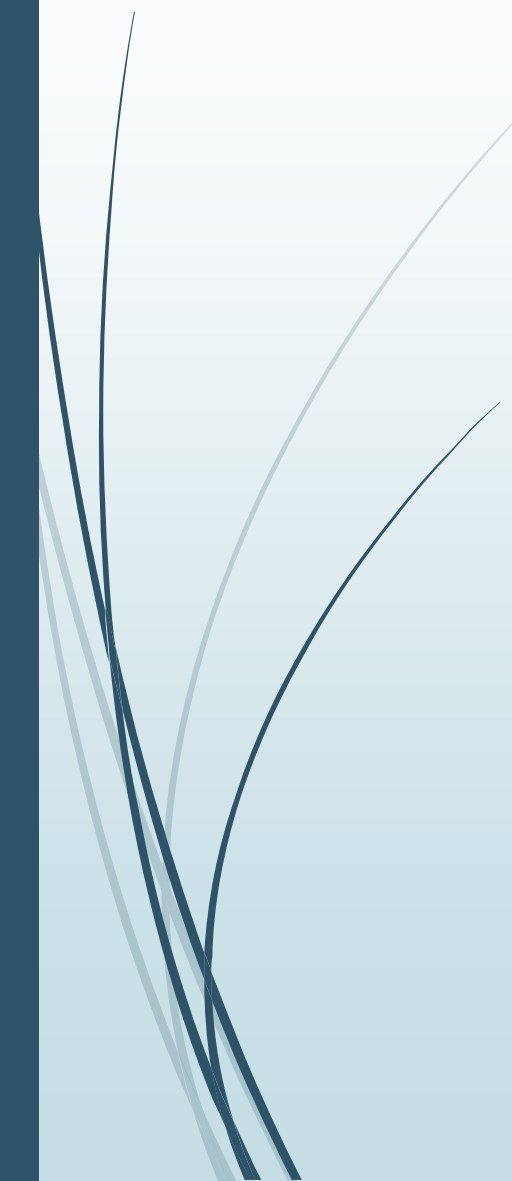


REPAIR

- ▶ **Some of us can remember the “Make Do and Mend” slogan of WW 11.**
- ▶ **Taking care of and repairing our clothes makes them last longer.**
- ▶ **Repair at home or join a workshop to learn new skills and meet new people.**



REUSE

- ▶ **Why not REUSE something you already have by customising it into something new for you or another member of the family.**
 - ▶ **Lots of good ideas on the Web.**
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RECYCLE

- ▶ **When your clothes have really reached the end of their life – you could up-cycle, send it off to a charity shop where it can be sent off to be broken down into a recycled fibre.**


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Why is this important? Some facts ...

- ▶ **Each year, the world throws away an average of 92 million tonnes of textile waste. By 2030 this is estimated to swell to 134 million tonnes**

We have to understand what happens to the clothes we throw away to understand the environmental impacts that clothing waste creates.

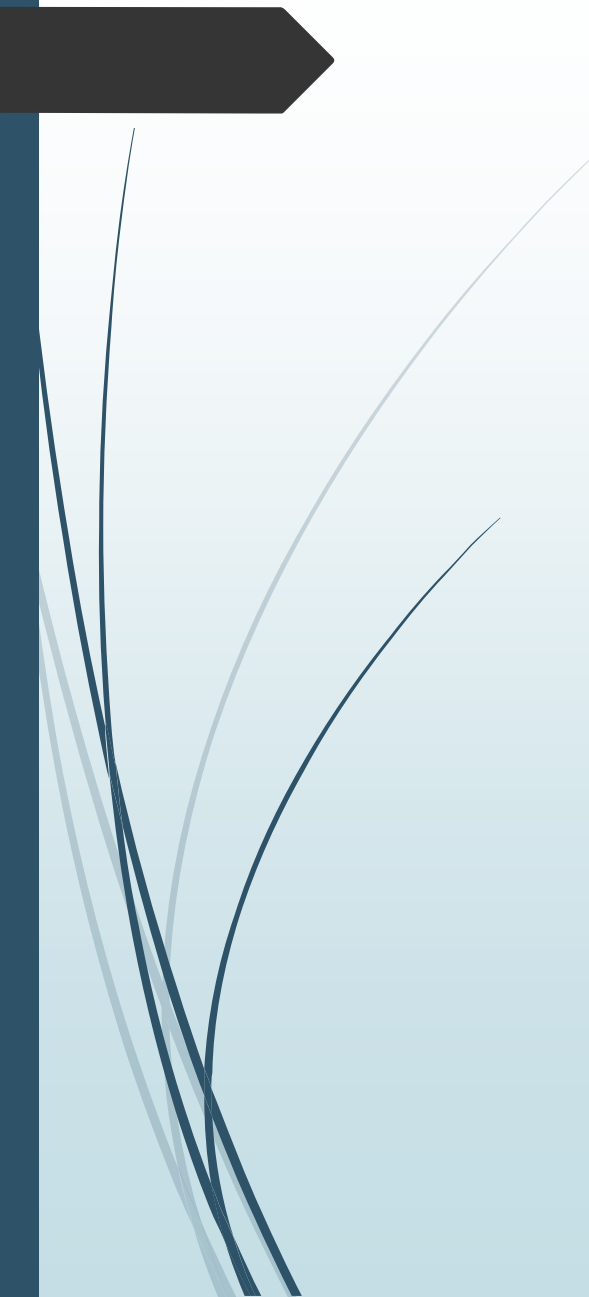


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- ▶ A [2017 report](#) found that 57% of the world's discarded clothing is sent to landfill, a further 25% of global clothing waste is incinerated. Only 8% of items are re-used and just 10% are recycled.

UK Shoppers

- ▶ In recent years, UK shoppers have been buying [more clothes](#) than the rest of Europe with an incredible two tonnes of clothing purchased every minute.



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It is estimated that annually the UK throws away £140 million worth of clothing. To put this number into perspective, this is the same as paying the UK average salary to over 5,000 people.



In the UK, clothing and textile waste has grown more rapidly than any other waste category over the [past decade](#). It is a worrying trend. A [2017 report](#) found that three-quarters of consumers are more likely to throw away items rather than recycle them. These unsustainable clothing disposal practices could be costing the UK [£4.48 billion](#) by 2050.

[The True Cost of Fashion](#) – click here for video.



So, what can we do to help reduce the waste from our own wardrobes...





The [Love Your Clothes](#) campaign encourages consumers to make sustainable choices and outlines ways to adopt a more sustainable approach, including tips for repairing items, donating and upcycling clothing.



Sell or Donate instead of Discarding

Selling or donating clothes that are still of resaleable quality helps to extend the life of clothing and keeps them out of landfill.

Extending the lifespan of clothing by even a few months can make a significant difference to its environmental impact. As such, creating a culture of clothing sales or donation rather than disposal, creates a concrete improvement to clothing waste levels.



Keep clothes for longer and buy less

Keeping our clothes for longer and buying fewer clothes is one of the simplest, and yet most effective, ways to reduce clothing waste.

By keeping our clothes for just nine months longer, the environmental impact of a garment can be reduced by up to 30%

Shop Second Hand



Just as donating clothes to second-hand clothing platforms helps to reduce clothing waste, buying second-hand clothes also tackles this issue.

Think about HIRING that special outfit you may only wear once

RENT WEAR RETURN RENT WEAR RETURN RENT WEAR RETURN RENT WEAR RETURN RENT WEAR RETURN

Own less
live more

Rent now

INCREASE RENTAL
REDUCE CARBON



RECYCLE

Recycling centres and schemes will often accept fabric of various qualities and materials, providing a viable alternative to disposing of used clothing items.



TAKE BACK SCHEMES

Some clothing brands now offer take back schemes. These schemes encourage and facilitate consumers to donate old or unwanted clothing to brands that can then reuse or recycle the fabric.

H&M, M&S. Schuh, John Lewis and New Look all have schemes that let you swap old clothes for vouchers.

It's a great way to clear the clutter and save money at the same time. Plus it's far better for items to go to charity or get recycled than adding to a landfill.



These were just some ideas to get you thinking

Now please sit back and enjoy a short **FASHION SHOW** of some of the items your have donated for tonight's event.

A BIG THANK YOU TO ALL OF YOU WHO HAVE DONATED,
and a BIG THANK YOU TO OUR MODELS Andy,
Barbara, Gaynor, Janet, Michele and Mike.





AFTER THE SHOW

Please feel free to browse and try on.

We are happy to accept reasonable donations for all items except those marked with a price (these items are being sold on a 50/50 basis)

THANK YOU!

Thank you all ...



- Almost £500.00 was raised from the Fashion Show and Coffee Morning next day. This will go towards more environmental projects on the Village Green.
- The events have also hopefully stopped a lot of items ending up in landfill
- And finally, given us all food for thought before we go out and buy more items for our wardrobes.