

GREETING CARDS GUIDANCE



Greetings Cards

Marks awarded may differ from other classes. If a stand-alone craft technique is used i.e. silk ribbon embroidery, the marking will involve more than just that example of the craft, folding and cutting of the card, placement of the design etc. and therefore may gain higher marks than the piece of embroidery alone would deserve in a silk embroidery class.

Watch for:

- Glue – using the appropriate glue for the craft is recommended, double sided tape and non-distorting adhesives for paper and card. No glue marks should be visible.
- Clean and crisp finish. Corners and folds accurate and square. Clean and neat cutting.
- Mounts and motifs placed square and even unless deliberately laid otherwise.
- Addition of envelope and greeting according to schedule. Show committees should specify if they are expected.
- Colour and design are vital to success.
- Is it suitable for posting – 3D decoupage, fragile additions?
- Almost impossible to credit for ‘original’ design, so many designs available in magazines.
- Even a kit can be badly made.
- Be aware of ‘card toppers’ (ready made motifs for sticking on cards)

There are many new techniques, tools, patterns and templates around to use for producing a design on a card – remember the basic rules, regardless of the technique.

- Does it look good – well designed in a pleasing colour palette?
- Is it well finished? (‘Hand made’ not ‘home made’)
- Does it show a range of skills and artistic flair and an eye for detail?
- Confident use of materials and artistic media chosen.